

# TRAVEL WEEKLY

## DAILY BULLETIN

June 13, 2018



### TOP STORIES



#### IHG introduces Voco, a new upscale brand

Inspired by the Latin word vocare, meaning to invite or to come together, Voco will "combine the informality and charm of an individual hotel, with the quality and reassurance of a global and respected brand," IHG said.

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#### Despite big fuel price increase, airfares fell again in May

Fares dropped 1.9% from the prior month and 6.6% from last May, according to the Consumer Price Index.

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#### Family suite's bathroom on Spectrum of the Seas to hang over ship's side

### IN THE HOT SEAT



#### Visit Florida's Ken Lawson

The DMO's CEO looks at what's been accomplished in his first year on the job and how the organization is helping agents to sell more.

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#### BEST OF BOTH WORLDS: COMBINE FITs AND GUIDED TOURS FOR

If you're not combining FITs and guided or escorted tours into comprehensive vacations for your clients, you may be missing out on valuable opportunities to boost your business. Discover the benefits of pairing these two travel styles, plus tips for selling combined vacations. Sponsored by *TravelBound*.

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### MORE NEWS

#### Travel Leaders managing program for American Express Gold Card

The travel program. Travel Collection. was

The 2,809-square-foot suite will have three bedrooms, including a master with a bathroom that extends over the side of the ship.

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### World Cup boosts Russia travel by 50%

Even though the U.S. did not qualify for the soccer tournament this year, it is the second-biggest source for ticket sales after host country Russia.

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The travel program, Travel Concierge, was announced during Travel Leaders Network's EDGE conference in Las Vegas.

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### Luxury French food company entering hotel business

Following in the footsteps of brands like Bulgari, Audmars and Piguet, food purveyor Fauchon is opening its first hotel in Paris on Sept. 1.

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### Royal Caribbean adds cabin customizer to agent booking tool

When accessing Espresso to make a reservation, travel professionals will see a Stateroom Planner widget.

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HOTELS

## Luxury French food company entering hotel business

By [Jeri Clausing](#) / June 12, 2018

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A guestroom rendering for the Fauchon L'Hotel in Paris.



Following in the footsteps of brands like Bulgari, Audmarn and Piguet, French luxury food purveyor Fauchon is entering the hospitality business with the opening of its **first hotel in Paris** on Sept. 1.



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### Today's Top Stories

**Among North America's airports, SeaTac has the fastest free WiFi**



**Oprah is a ship godmother**

Fauchon Hospitality president and CEO Jacques-Olivier Chauvin, formerly of Relais & Chateaux, said the hotel group was set up earlier this year to leverage the brand's 130-year-old legacy as innovators of fine Parisian gastronomy into a five-star, experiential-based hospitality company.

"The strategy is to establish a portfolio of Fauchon L'Hotel branded properties, with a goal of 20 hotels over the next decade," he said. "With Fauchon's legacy in all aspects of the culinary industry, it is a natural next step to open our own hotels. It has been essential for us to define a concept that truly sets us apart, so we are not just another hotel brand."

What sets the brand apart, he said, will be its "gourmet approach at all moments in the guest experience," including an in-room "gourmet bar" that will be stocked with a complimentary selection of Fauchon products and carefully curated local experiences.

As for expansion plans, the company said it is currently in advanced discussions for hotels in Doha, Qatar, and Kyoto, Japan, as well another top European destination. It said it is also in contact with a major U.S. operating company.